



**INNOVATING TO IMPROVE LIVES**

CERTARA 2022 SUPPLEMENT TO 2021 SUSTAINABILITY REPORT

# HEALTH AND SOCIAL IMPACT OF OUR SOFTWARE AND SERVICES



2085

DRUG PROGRAMS ADVANCED  
WITH OUR CLIENTS



10

NEW  
SOFTWARE  
PRODUCTS  
RELEASED



150+

SCIENTIFIC POSTERS  
AND PRESENTATIONS



\$39.3M

RESEARCH & DEVELOPMENT  
SPEND



4000+

SCIENTISTS TRAINED ON OUR SOFTWARE  
PRODUCTS



# Our People and Culture

## OUR CULTURAL VALUES

44

EMPLOYEE NET PROMOTER SCORE – CONDUCTED EVERY 18 MONTHS, RESULTS EXPECTED IN AUGUST

324

PARTICIPANTS FOR FITNESS CHALLENGE

Our goal is to foster open two-way dialogue with employees, and one of the ways we measure this is by conducting employee engagement surveys every 18 months. With an Engagement employee net promoter score (“eNPS”) of 44, we are proud to report that in 2021 we were in the top 25 percent of all healthcare, pharmaceutical/biotech and life sciences companies that collect eNPS scores, despite the challenges that the COVID-19 pandemic brought to the world of work. Our Diversity and Inclusion eNPS was at 38, and our Health and Wellbeing eNPS was at 35, both in the mid-range of the sector data. As we continue to respond to the voice of our employees and the feedback that they are providing, our goal is to continuously improve engagement with employees. We will be surveying our employees again in Summer 2023.

### FEMALE AND ETHNICALLY DIVERSE STATISTICS: RACIAL DIVERSITY FOR US

GENDER IDENTITY	MANAGERS	DIRECTORS	VP'S AND OFFICERS	TOTAL
FEMALE	21.04%	23.98%	4.73%	49.76%
MALE	14.03%	25.45%	10.77%	50.24%



Unless indicated, all data reflects 2002 through December 31.



# Corporate Governance and Compliance

99%  
OF EMPLOYEES  
TRAINED ON CODE OF  
CONDUCT

## CERTARA BOARD OF DIRECTORS YEARS SERVED ON BOARD AS OF JULY 24, 2023

FEEHERY	BROSHY	CASHMAN	COLLINS	CRANE	KILLEFER	MCLEAN	SPAIGHT	WALSH
4+	1+	5+	1+	1+	1+	9+	<1	2+



## BOARD DIVERSITY MATRIX AS OF MARCH 15, 2023

BOARD SIZE:

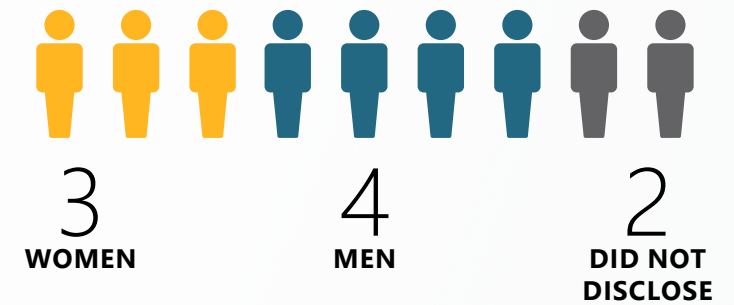
TOTAL NUMBER OF DIRECTORS 9

GENDER:	FEMALE	MALE	NON-BINARY	DID NOT DISCLOSE
DIRECTORS	3	4	-	2

## DEMOGRAPHIC INFORMATION

WHITE	3	4	-	-
DID NOT DISCLOSE			2	

## BOARD DEMOGRAPHICS ON GENDER



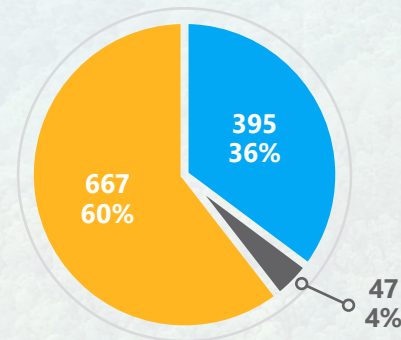


# Our Environmental Impact

## SCOPE 1 & 2 GREEN HOUSE GAS (GHG) METRICS

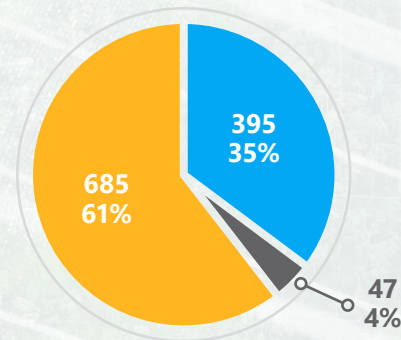
Energy we expend directly from physical footprint (HVAC, electricity). We have commenced a project to determine our Scope 3 GHG emissions. Scope 1, 2, 3 will be reported moving forward.

**Location-Based Emissions 2022**  
(mtCO2e)



● NATURAL GAS ● REFRIGERANT ● ELECTRIC

**Market-Based Emissions 2022**  
(mtCO2e)



● NATURAL GAS ● REFRIGERANT ● ELECTRIC

## 2022 GHG INVENTORY:

Scopes 1 & 2 – completed scope inventory for 2022. We have commenced a project to determine our Scope 3 GHG emissions. Scope 1, 2, 3 will be reported moving forward.

SOURCE	SCOPE	CONSUMPTION	UNITES	LB MTCO2E	MB MTCO2E
NATURAL GAS	SCOPE 1	7,024.16	MMBTU	394.86	394.86
REFRIGERANT		24.38	KG	46.91	46.91
ELECTRIC	SCOPE 2	1,860,322.55	KWH	667.41	685.24
TOTAL	SCOPE 1+2			1,109.19	1,127.01

## AVERAGE SQUARE FOOT/EMPLOYEE



2022: 118  
2021: 158

## R&D SPEND

The equivalent 2022 amount is \$39.3 (and 12% of 335,644 2022 revenues):

CATEGORY	2021	2022
P&L - R&D	20,379	28,205
CFS - CAP SW DEV	7,759	11,099
COSTS		
TOTAL R&D	28,138	39,304



# Awards and Accolades

## WORKPLACE DISTINCTIONS:

Great Place To Work<sup>®</sup> Certified MAR 2022-MAR 2023 USA

FORTUNE 2022 BEST WORKPLACES in Biopharma™

The Top 100 HealthTech Company 2022

BEST PLACE TO WORK NJ 2022

2022 Champion of Board Diversity in Philadelphia The Forum of Executive Woman

## WORKPLACE DISTINCTIONS:

EDISON AWARDS WINNER 2022

2021 & 2022 R&D 100 WINNER

PHARMACEUTICAL EXECUTIVE APEX AWARDS

2022 Certara Scientists Featured in List of Top 2% Scientists Worldwide Elsevier BV and Stanford University

CONGRATULATIONS 2022 ISPOP AWARD RECIPIENTS INNOVATION AWARD AMIN ROSTAMI-HODJEGAN & GEOFFREY TUCKER

**R&D 100 2022** – Simcyp™ Secondary Intelligence Software

**2022 Edison Award** – Simcyp™ COVID-19 Vaccine Model

**Top 2%** - The eight Certara scientists, who were ranked on the list, were recognized in the fields of toxicology, pharmacology & pharmacy, and neurology & neurosurgery.





**CERTARA REMAINS COMMITTED TO UNDERSTANDING, MONITORING, AND MANAGING  
OUR SOCIAL AND ENVIRONMENTAL RESPONSIBILITIES AND DATA PRIVACY TO SUPPORT SUSTAINABLE GROWTH.**